



---

## **TNASSP Sponsorship Information**

Are you interested in getting your organization involved in schools across the state of Tennessee? Would you like to have school leaders choose your organization for their next campaign, event, activity, or spirit item? If so, sponsoring TNASSP is the way to go!

School leaders receive emails and phone calls from companies and organizations daily that often make it to junk folders or are pushed aside to deal with more pressing matters. With so much mail, it is difficult for school leaders to even determine which companies and organizations are the best to choose. As a TNASSP sponsor, your logo and company information are shared throughout the year with members and non-members through our website, emails, and on all items mailed out directly to schools. With the backing of our organization, we know principals will look to you first with their needs. You will also be featured at our annual conferences and PD sessions with the opportunity to speak directly to event attendees with a Gold Level Sponsorship. Face time with school leaders is difficult due to their large number of responsibilities and time constraints, so this opportunity brings face time with ease.

We have three levels of sponsorship, which are as follows:

**Gold Level-** The Gold Level is the highest tier of our sponsorship program. Gold Level sponsors are featured on our website, emails, and mailouts, and are promoted at all conferences and professional development sessions. Gold Level sponsors are also given the opportunity to have two five-minute presentation slots at our events to directly connect with event attendees and are provided with a table to exhibit at our annual conference. Gold Level Sponsorship is \$6000 for the 2023-2024 school year.

**Silver Level-** The Silver Level is our second highest tier of our sponsorship program. Silver Level sponsors are featured on our website, emails, and mailouts, and are promoted at all conferences and professional development sessions. Silver Level sponsors are recognized by TNASSP leadership at our events and are provided with a table to exhibit at our annual conference. Silver Level Sponsorship is \$4000 for the 2023-2024 school year.

**Bronze Level-** The Bronze Level is our last tier of our sponsorship program. Bronze Level sponsors are featured on our website and are promoted at all conferences and professional development sessions. Bronze Level Sponsors are also provided with a table to exhibit at our annual conference. Bronze Level Sponsorship is \$2000 for the 2023-2024 school year.

Interested in becoming a TNASSP Sponsor for the 2023-2024 school year? Act fast! We are looking for three sponsors at each level. You can contact [dirkash@yahoo.com](mailto:dirkash@yahoo.com) if you are interested.

Not ready to sponsor, but interested in being an exhibitor/vendor at our annual conference? We offer 10 slots for exhibitors and vendors at our annual conference each year, which includes a table and set-up location for \$500 per day (conferences are typically 2-day events). If you are interested in being an exhibitor or vendor, contact [dirkash@yahoo.com](mailto:dirkash@yahoo.com).

The TNASSP is a proud supporter of principals and leaders throughout Tennessee and we pride ourselves on providing our leaders with access to the best resources out there. Consider sponsoring us today so that you can be one of those resources for our schools for the 2023-2024 school year!

---